

BENEFITS INSIDE Advantage Members

WHAT'S IN STORE

191

WELCOME TO IDDBA – GET STARTED!

UNLOCK YOUR BENEFITS...

Follow the steps below to add your personal contact information so that we can begin delivering benefits information including dairy, deli, bakery and late-breaking industry initiatives!

HERE'S HOW

1. SIGN IN

Visit iddba.org and click 'Log In'. After you log in, choose 'Member Portal' Username: Email Address Password: Known VIP number or created password Having login problems? Call us at 608-310-5000 or email membership@iddba.org

2. ADD CONTACT INFO

Add your information under the 'My Account' tab in the member portal.

3. INCLUDE COMPANY INFO

Member or exhibit contacts can add their company information. Enter company information under 'My Account' tab and locate the 'My Company' tab.

Include employee information by choosing 'Click here to view the contacts associated with your Company' tab. You can edit this information at any time.

To choose product categories for your company, choose the 'Edit My Company Information' tab and locate Categories at the bottom of the page. Include these so other members can easily find your company.

4. MORE

- View when your membership expires under 'My Company' tab
- Pay and view company and individual invoices by clicking 'Invoicing'
- Only member contacts and exhibit contacts may access these invoices.







Visit the 'Member Portal'

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IDDBA DAIRY DELI BAKERY	Meme Membership Directory
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Add your information!

AND YOU'RE READY TO BEGIN REAPING The Benefits!







FOR IDDBA MEMBERS, The IDDBA APP IS YOUR GATEWAY TO OUR COMMUNITY!



The IDDBA App is our latest digital resourceproviding the most current information along with a 24/7,365 days-a-year opportunity to follow, chat with, andNETWORK with industry peers!



IDDBA BRINGS YOU 52 WEEKS OF EDUCATIONAL WEBINARS!



Presenting actionable concepts and relevant consumer insights for dairy, deli, and bakery in retail and beyond!

These topics and more are covered throughout the year in our popular Webinar Series.

MEMBERS ONLY get year-round, on-demand access to our full library!

OUR ASSOCIATION

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IDDBA

SEVERAL MONTHLY WEBINAR OPTIONS THROUGH THE YEAR!

Up to 3 webinars per week, every month, covering relevant industry topics, data and trends including:

- Industry Research
- Consumer Trends
- Sustainability
- Regulatory
- Product Demos and Sampling
- Retail Associates best practices, and much more!

For more information on webinars, scan this:





"Thank you IDDBA team – I really enjoyed the historical, species and geography lesson on this meat topic – now I have a greater understanding of the category – really helpful!"

> Tony Cimilino, CMO Golden West Food Group







The most comprehensive, continually updated research report available for our industry! And it's always available ONLINE to our members!





Plus, introducing DataBytes | GlobalScope! From global coverage across 12 countries to in-depth data on baked goods, dairy, ready meals, and foodservice, this interactive tool is your window into market trends, growth forecasts, and subcategory breakdowns.



FOR IDDBA MEMBERS, DEVELOPMENT OPPORTUNITIES NEVER END!



DISCOUNTED LESSONS, CERTIFICATION OPPORTUNITIES, TRAINING PROGRAMS AND MORE!

The new IDDBA Training site has been developed to provide accessible materials and opportunities for professional development. With offerings for all levels of retail and supplier associates, the ability to learn and grow within current positions as well as prospective careers has never been more convenient. **Use this simple guide to find the materials and resources that fit your career objectives.**



With full access to the IDDBA Training site, here's what you'll find – and we continue to add more...



FOR IDDBA MEMBERS, A DISCOUNTED OPPORTUNITY TO BECOME A CERTIFIED SALUMIERE



ABOUT THE EXAM:

- Written and reviewed by subject matter experts
- Recommended reading provided for exam prep
- Offered both virtually and in-person
- Certifying excellence in charcuterie product knowledge

DETAILS:

- This exam is offered by the IDDBA
- Cost: \$450 for members; \$500 for nonmembers
- Eligible exam-takers will have a minimum of 1,440 hours of paid or unpaid work experience







...it covers so many different areas of salami. It's not just about fermentation, processes of curing... It also covers the business side"

Amy Forbis, Certified Salumiere







EXPLORE OUR INDUSTRY OPPORTUNITIES, GET IN FRONT OF YOUR IDEAL EMPLOYER



Whether you're looking to find opportunities or share opportunities, **Career Connection** serves as a tool and resource to help you with your career needs to find your perfect fit.

CAREER CONNECTION



FIND A JOB

Start or continue your career in the industry and get your resume noticed by top professionals. Access resources and services to help you build and manage your career.

FIND AN INTERNSHIP

Gain valuable experience and knowledge in your area of interest with an industry internship. Grow your skills and access resources and services to enhance your potential.





POST A JOB/INTERNSHIP

Finding the right candidate for your company is easy with our career center. Access a specialized talent

pool of qualified candidates, manage job postings, target your advertising, and get full resume access.





UNLOCK THE OPPORTUNITIES For professional growth!



IDDBA is dedicated to empowering people to navigate their paths towards success. Our scholarships serve as a valuable resource for individuals looking to embark on new ventures or enhance their existing accomplishments. Whether you're at the beginning of your career journey or seeking to explore new opportunities, IDDBA is here to support and inspire your professional growth.

PROFESSIONAL DEVELOPMENT SCHOLARSHIP

Offered exclusively to employees of member companies who are interested in training programs for career advancement.

What are the requirements?

- Work for an IDDBA member company
- Not be enrolled in a degree program
- Complete course with a grade of C or above or provide a certificate of completion
- Application received within two months of the completion of the course
- A short personal statement

Reimburse tuition/cost of course up to \$500 per course, and a maximum of \$1,000 annually (year runs July 1 – June 30).

GROWING THE FUTURE SCHOLARSHIP

The Growing the Future Scholarship is for current college and graduate students that work for an IDDBA member company. How do I apply?

- Submit your application, essay, and letter of recommendation between January 10th and April 30th
- Essay topic: (No longer than 500 words) With over 22 million agriculture and food-related jobs, our industry offers endless career paths spanning diverse fields - from veterinarians working with livestock to logisticians distributing products to lawyers negotiating contracts. The possibilities are endless. Explore careers in the food industry and identify a specific job that sparks your interest and explain how your current education prepares you to pursue that career
- Eligible employees may receive up to \$2,000 towards tuition

FOOD SAFETY CERTIFICATION REIMBURSEMENT

Up to \$2,000 reimbursement for certification exams for member retail companies. More information on this here...









TOGETHER FORWARD®

PROFESSIONAL & EXECUTIVE **DEVELOPMENT**

Join a cross-section of industry peers who also want to develop elite leadership skills in an exciting, engaging, and interactive journey with top-ranked faculty and industry experts.

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Delivered in an in-person format over the course of three days in beautiful Madison, Wisconsin.



Engage with dynamic and highly interactive instructors, and wrap up your experience with a half-day guided retail tour.



Participate in lecturettes, active discussion, small breakout teams, case studies, and individual reflection.

SCAN FOR TUITION INFO, FULL SCHEDULE, AND TESTIMONIALS.



think the investment is well worth it for so many reasons, but the opportunity to have a broad spectrum of presenters with different expertise really elevates it all.

Cathy Strange, UW Alum



JOIN US! IDDBA 2026 Orlando, FL | June 7 – June 9



THOUSANDS OF ATTENDEES MORE THAN 800 EXHIBITORS TOP RETAILER ATTENDANCE +WHAT'S IN STORE LIVE TRENDS, TECHNOLOGY AND INNOVATION!

OUR MEMBERS GET THE BEST SHOW EXPERIENCE AVAILABLE!

IDDBA members receive HUGE DISCOUNTS!

on IDDBA 2026 Show Registration fees!

Thousands of retailers, manufacturers, and wholesalers attended IDDBA 2025, home to over 800 exhibitors, offering solutions to grow your business and reach today's consumer.



All members, regardless of industry, category or company affiliation, are the FIRST TO KNOW ABOUT:

- Show Registration Announcements
- Late-breaking Show Updates
- Member-exclusive Messaging at Show
- Hotel Reservation Announcements
- Celebrity Speaker Announcements
- Member-to-Member Networking Opportunities

IDDBA Members are our special guests at IDDBA 2026! For discounts, special announcements, and communication before, during and after the show!

WELCOME TO IDDBA, AND CONGRATULATIONS ON YOUR MEMBERSHIP! IT'S TIME TO START REAPING THE BENEFITS!

IDDBA BENEFITS AT-A-GLANCE



GET NOTICED in IDDBA's

Dynamic views of your products to increase sales!





IDDBA's

Find a job...

Find an internship...

Post a job or internship opportunity!





Interactive, 3-day, on-campus opportunity to earn your leadership certificate from the UW Business School!



Plus, association updates, forums, events, and more!

IDDBA BRINGS YOU 52 WEEKS OF EDUCATIONAL WEBINARS! Presenting actionable concepts and relevant consumer

insights for dairy, deli, and bakery in retail – and beyond!





Each year, the IDDBA provides cheese mongers, cheese connoisseurs, subject matter experts and industry leaders the unique opportunity to become a Certified Salumiere.

JOIN AN ELITE GROUP OF INDUSTRY EXPERTS.



Discover the IDDBA Training site!

the next.



Featuring a growing and improved library for all levels of retailer or supplier associates to learn and grow within their current position as

well as prepare for Check it out!









BENEFITS, 365 DAYS-A-YEAR