



# Exhibitor Brand Marketing Program

- Exclusive marketing opportunity for exhibiting member companies. You can purchase a separate listing for your brand in the Digital Exhibitor Directory (separate companies or operating divisions are not eligible for this program)
- Booth number will reflect the corporate exhibitor booth number unless a separate booth has been purchased for the brand(s).
- The brand may apply for its own shelf in the New Product Showcase (form must be submitted, limited availability)
- \$400 per brand listed
- IDDBA reserves the right to limit the number of brands per exhibiting company

Company Name that the brand name is sold under:	
Contact Name:	
Contact Phone Number:	Contact Cell Phone Number
Contact Email:	

Brand Name 1: This is the name as it will be listed in the Digital Exhibitor Guide	Cost:
Brand 1 Product Description:	
Brand Name 2: This is the name as it will be listed in the Digital Exhibitor Guide	Cost:
Brand 2 Product Description	

**Total Due:** \_\_\_\_\_

## Authorized Signature

IDDBA is authorized to include above brand(s) for our use in the IDDBA 2023 Digital Exhibitor Guide for IDDBA 2023 in Anaheim, CA. Signature and payment constitutes company agreement to abide by the cancellation policy and all other rules and policies. IDDBA shall have the sole authority to interpret, amend, and enforce all rules and policies. Signature also means I/we am/are giving IDDBA, GES, and other official vendors of IDDBA 2023 permission to contact me/my company via fax, mail, or e-mail. Signature also constitutes acceptance that IDDBA, GES and other official vendors of IDDBA 2023 may use information provided in accordance with GDPR regulations. IDDBA reserves the right to refuse service to any individual or company.

Signature: \_\_\_\_\_

Print name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed form to [exhibits@iddba.org](mailto:exhibits@iddba.org).**