

**Exhibiting Company Information:** (Please be complete and fill out as you want the name to appear in show materials - one company name per form).  
IDDDBA has final decision regarding the name as it appears for all show materials/listings.

Company Name:

Mailing Address:

City: State/Province: Zip/Postal Code: Country:

Company Telephone: Company Website:

**Product Description:** (Please describe your products or services for IDDDBA use in 40 words or less - you will be able to update before the show if needed)

**Primary Booth Contact Information**  
(will receive communications regarding the show)

Name:

Company Name:

Title:

Telephone: Ext:

Cell Phone:

E-mail (**required**):

**Mailing Address:**

City: State/Province:

Country: Zip/Postal:

**Secondary Booth Contact Information:**  
(will receive communications regarding the show)

Name:

Company Name:

Title:

Telephone: Ext:

Cell Phone:

E-mail (**required**):

**Booth Number Choices:**

IDDDBA is not asking for booth choices when you submit the exhibit application. Booth assignments start 10/1/2024. IDDDBA will e-mail a floor plan to exhibit contacts in points total order from highest to lowest) to ask for your choices when we are to the point of your assignment.

**Pavilion and Section Information:**

Please consider my company/booth for one of the pavilions/sections below:

- Business Services Pavilion
- Equipment Pavilion
- International Pavilion
- New Exhibitor Pavilion (New exhibitors only)
- Organic/Plant Based Pavilion
- CA Milk Advisory Board Section
- IL Dept. of Ag. Section
- Wisconsin Section

To be eligible for consideration in a pavilion or section you must submit the exhibit application to IDDDBA by **January 1, 2025 &** receive approval from the section coordinator and/or IDDDBA. Space is limited and is first-come, first serve.

**Booth Services:**

Check **all** that apply to your booth - **very important!**

- Water/Drain (limited availability)
- Natural gas (limited availability)

These services are **not** included with the booth. All exhibitors are responsible for ordering their booth utilities through the appropriate vendor.

**Parent Company:**

What country is your parent company located in?

**Authorized Signature**

The IDDDBA is authorized to reserve exhibit space for our use at the IDDDBA 2025 in New Orleans, LA June 1-3, 2025. Signature and payment constitutes company agreement to abide by the cancellation policy and all other rules and policies. IDDDBA shall have the sole authority to interpret, amend, and enforce all rules and policies. Signature also means I/we am/are giving IDDDBA, GES, and other official vendors of IDDDBA 2025 permission to contact me/my company via mail or e-mail. Signature also constitutes acceptance that IDDDBA, GES and other official vendors of IDDDBA 2025 may use information provided in accordance with GDPR regulations. IDDDBA reserves the right to refuse service to any individual or company.

Signature:

Print name:

Telephone:

Title:

Date:

## IDDBA 2025 Exhibit Price & Fee Calculation

### IDDBA 2025 Member Booth Price (Booth pricing is \$30 per sq. ft. and \$250 per corner)

Membership must be maintained through the dates of the show. If the membership expires any time prior to the show, the exhibiting company is required to renew the membership or pay the difference between the member and non-member booth price.

Booth Size	Booth Fee
<b>I (10' x10')</b> Inline booth	1 booth staff registration ..... \$3,000 (No corner included in pricing - add \$250 for corner)
<b>B2 (10'x20')</b>	2 booth staff registrations ..... \$6,250 (One corner included in pricing)
<b>B3 (10'x30')</b>	3 booth staff registrations ..... \$9,250 (One corner included in pricing)
<b>B4 (10'x40')</b>	4 booth staff registrations ..... \$12,250 (One corner included in pricing- limited availability)
<b>A4 (20'x20')</b>	4 booth staff registrations ..... \$13,000 (Four corners included in pricing)
<b>A6 (20'x30')</b>	6 booth staff registrations ..... \$19,000 (Four corners included in pricing)
<b>A8 (20'x40')</b>	8 booth staff registrations ..... \$25,000 (Four corners included in pricing)
<b>A10 (20'x50')</b>	10 booth staff registrations ..... \$31,000 (Four corners included in pricing)
<b>A12 (20'x60')</b>	12 booth staff registrations ..... \$37,000 (Four corners included in pricing)
<b>A14 (20'x70')</b>	14 booth staff registrations ..... \$43,000 (Four corners included in pricing)
<b>A15 (30'x50')</b>	15 booth staff registrations ..... \$46,000 (Four corners included in pricing)
<b>A16 (20'x80')</b>	16 booth staff registrations ..... \$49,000 (Four corners included in pricing)
<b>A20 (40'x50')</b>	20 booth staff registrations ..... \$61,000 (Four corners included in pricing)
<b>A25 (50'x50')</b>	25 booth staff registrations ..... \$76,000 (Four corners included in pricing)
<b>A30 (50'x60')</b>	30 booth staff registrations ..... \$91,000 (Four corners included in pricing)
<b>A35 (50'x70')</b>	35 booth staff registrations ..... 106,000 (Four corners included in pricing)

### 2025 Non-Member Booth Price

Same booth sizes as listed above:  
 No registrations are included ..... \$35 per sq ft +\$250 per corner  
 Non-Member booth staff registration (per person)..... \$425

### Fee Calculation

<p><b>Booth Fees:</b>                  Choose the booth size to the left and enter the amount here.                  Additional Corner Charge: Add \$250 for a corner in addition to what is included in the booth pricing listed on the left. Please note: Additional corners are limited and are not guaranteed. The \$250 corner charge is refundable if not assigned.</p>	\$
<p><b>Registration/Badges:</b>                  Additional Member Rate Booth Staff Registrations _____ @ \$300.00 each =                   All booth personnel (including brokers, helpers, temporary, &amp; booth demonstrator staff) must be registered and appropriate fees paid.                   Additional staff (beyond those registrations included with booth) may be pre-registered at \$300 each, or \$400 after May 5 (member price).</p>	\$
<p><b>IDDBA Corporate Member Dues (\$500):</b>                  Membership must be maintained through the dates of the show. If the membership expires any time prior to the show, the exhibiting company is required to renew the membership or pay the difference between the member and non-member booth price.                   Member dues are non-refundable.</p>	\$
<p><b>What's in Store Live:</b>                  What's in Store Live Contact:                  Contact Email:  <input type="checkbox"/> I have included the sponsorship fee.                  Please send me the sponsorship application.  <b>Sponsorship Levels:</b>  <input type="checkbox"/> Co-Sponsor: \$20,000  <input type="checkbox"/> Platinum: \$10,000  <input type="checkbox"/> Gold: \$7,500  <input type="checkbox"/> Silver: \$5,000  <input type="checkbox"/> Bronze: \$2,500   <input type="checkbox"/> Please contact me with more information about What's in Store Live sponsorship.  <i>All sponsorships are subject to IDDBA approval.</i></p>	\$
<p><b>Total:</b>                  A check for the full amount of the exhibit fees must accompany the exhibit application in order to be placed in line to receive a booth assignment.  <input type="checkbox"/> Check will be sent separately (no points will be earned or assignments made until full payment is received)                  Estimated check mail date: _____  <input type="checkbox"/> Will pay by credit card  <input type="checkbox"/> Will pay by wire transfer or ACH</p>	\$

**Payment:**  
 Send completed and signed application to: [exhibits@iddba.org](mailto:exhibits@iddba.org) or mail to:  
 IDDBA  
 8317 Elderberry Rd  
 Madison, WI 53717  
 If paying by credit card, you may pay online at <https://member.iddba.org>  
 or call IDDBA at 608-310-5000. We will notify you when the invoice is available online for payment.

Please contact IDDBA with any questions regarding payment.  
 Full payment must be received to secure a booth.

**Questions/Information**  
**Tel: (608) 310-5000**  
**E-mail: [exhibits@iddba.org](mailto:exhibits@iddba.org)**