



Portfolios are due
February 14, 2025



IDDDBA | 2025
New Orleans

The IDDBA's 3rd ANNUAL CAKE'D CHALLENGE RETURNS at IDDBA 2025 in New Orleans...

Are You Up for the Challenge?



Calling all retail cake decorators! The IDDBA is looking for the top cake decorators to compete for the title of Cake'd Grand Champion in a live showdown at IDDBA 2025. Finalists will be flown to New Orleans from May 31st to June 3rd for a chance to showcase their skills in front of industry leaders. **Do you have what it takes to take the cake?**

Apply Today! (here's how)

Submit your portfolio and you could be on your way to competing live in New Orleans! Your submission should include one photo from each of the following categories:

- Cupcake Arrangement (minimum of 6 cupcakes)
- Small Cake (single or double-layer, less than 8" in diameter)
- Large Cake (single or double-layer, more than 8" in diameter)
- Full Sheet Cake
- 3-Tier Cake (base layer at least 12" in diameter)



Submit your portfolio here by Feb. 14, 2025 and good luck! (scan this code)



Have questions? Contact us at WISL@IDDBA.org

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