Submitting Your Cake'd Portfolio

The first thing you will want to do is discuss your participation with your manager. Finalists will be selected only with their employer's approval. Make sure you are free to travel May 31, 2025-June 3, 2025. Once you have the go-ahead, get your portfolio images together!

When choosing photos, select the ones that best show off your work. The higher the resolution the better, so do not reduce the size on any of your photos. To ensure we can fully appreciate your work, only submit high-resolution photos where the cake is the main focus. We recommend images between 1000x1000 and 2000x2000 pixels (a close-up photo taken with a smartphone is typically within this range). All photos must be of cakes decorated by you within the past five years.

You will need one of each of the following:

- Cupcake arrangement (minimum of 6 cupcakes)
- Small single or double-layer cake (less than 8" in diameter)
- Large single or double-layer cake (more than 8" in diameter)
- Full sheet cake
- 3-tier cake (with a base layer at least 12" in diameter)

cupcakes.jpg

small cake.jpg

large cake.jpg

sheetcake.jpg

three tiers.jpg

IDDBA.org

When you are ready to submit your portfolio, visit the Cake'd portfolio page of the iddba.org website.

https://www.iddba.org/iddba-show/participate/cake-d/portfolio-form

Enter your contact information as indicated.

Provide your manager's contact information and affirm that you have received permission from your store and are available to travel May 31, 2025- June 3, 2025.

For each photo, click on "Choose File", locate your file, and select it. When properly uploaded, you should see the name of the file on the submission page next to the "Choose File" button. If you need to choose a different file, simply click on the "Choose File" button again and repeat the process.

Click the "I'm not a robot" check box and click "Submit".